

ANNUAL REPORT 2023



Keeping Pets and Families Together

info@rockbridgeanimalalliance.org

HELPING OTHERS FIND SECURITY

While the year brought many unique challenges, Rockbridge Animal Alliance finished 2023 strong.

	Projects	Details	Outcome
330 CLIENTS	PET PANTRY	12 PANTRIES HELD WITH 10 TONS FOOD DISTRIBUTED	WE HAD A INCREASE OF 58% IN CLIENTELE
64 DOGS	SPAY & NEUTER	LOW-COST SPAY & NEUTER FOR AT-RISK PETS	WE HAD 121 REQUESTS AND ISSUED 107 VOUCHERS
31 DOGS & CATS	SENIOR WELLNESS & MEDICAL	DOGS OVER 7 & EMERGENCY CARE	29 PEOPLE ESTABLISHED A RELATIONSHIP WITH A LOCAL VETERINARIAN





PETS ARE NOT OUR WHOLE LIVES BUT THEY MAKE OUR LIVES WHOLE

Roger Caras

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THE YEAR IN REVIEW



Thanks to the support of our community and national organizations, we are helping many local families and their pets continue to share their lives together. As a result, more vulnerable pets in our area are safe.

Regardless of their pet's age, breed, size, or needs we continue to be a safety net to assist pet owners with supplemental pet food and veterinarian interventions.

Shelters and rescues across the United States are in crisis. There are

more dogs and cats entering the shelters than leaving. This motivates our desire to uphold our mission of keeping pets and families together. Assisting pet parents to establish a relationship with local veterinarians was an essential goal in 2023.

Inflation has impacted the cost of pet food with prices rising 14-15%. Yet, we continued to work hard so that local at-risk pets were able to receive the nourishment they deserve. We successfully distributed over **10 tons of pet food.**

Winter Highlight

In November, we received \$6500 in grants from Washington & Lee University, the Community Foundation for Rockbridge, Bath, and Allegheny Counties, and the Ursula Landsrath Foundation in support of our spay & neuter program. In January 2024, we will receive \$6000 from Two Mauds.

Summer Highlight

On June 4, 2023 we held our first Wags & Whiskers Fundraiser. The event was held at Great Valley Brewery & Winery, and we were able to raise \$5800 that was shared with Furever Friends Lodge. In August, we received \$1000 from Walmart.

Autumn Highlight

In September, we held our first Photo Calendar contest which resulted in 118 participants and raised \$3324.52. The 2024 Calendar, available for sale, was stunning with lots of smiling furbabies. In October, Heliotrope Brewery raised \$529.60 for RAA.

Spring Highlight

This Spring, senior dogs were given a boost through the Grey Muzzle \$1500 grant we received. The grant allowed us to provide wellness exams and treatment to many deserving seniors who may otherwise gone untreated.



FINANCES

Current Assets

Cash

17,530.17

FUNDING SUMMARY

Fundraising	6214.00
Cash Donations	7185.64
In-Kind Donations	4250.00
Grants	9500.00

EXPENSES & DEDUCTIONS

SPAY, NEUTER, MEDICAL	10,910.71
Pet Food & Pet Items	11,157.18
P.O. Box, Trac Phone	267.99
License, Regulatory Fees, Insurance	1155.00
Web, Email Hosting, Quickbooks, Marketing	1603.35

THANK YOU FOR YOUR GENEROUS SUPPORT

SPONSORS

Anything is PAWSable Cabell Gallery of Virginia Art **C&S** Disposal **CornerStone Bank Downtown Books** Heliotrope Brewery House Mountain Inn **Huffman Insurance Agencies** Lexington Animal Hospital Lexington Pet Place Salerno Wood Fired Pizza & Taphouse Spencer Home Center, Inc. Thronhill Inn **Tractor Supply** Valvoline The WellPet Group



IN-KIND DONORS

Anything is PAWSable Appalachian Sage Celtic Tide Center of Gravity Downtown Books Earth, Fire, and Spirit Gallery Elizabeth Sauder Fancy Hill Plants **Furever Friends Lodge Glen Maury Park** Glowbowl Cafe Holy Cow Icecream Joseph Martinez Vinegar **Journey Outdoors** Just Games Lexington Lexington Brick Collection Lexington Prescription Center Lizzie's of Lexington Marsha Heatwole **Orrison Tree Services Pumpkin Seeds** Pure Eats Rockbridge Flooring Scottos Sugar Maple Company Sweet Treats Bakery Tractor Supply Virginia Lloyd-Davis Walkabout Outfitters Whistle Creek Pet Nutrition Maureen & Rebecca Worth

THANK YOU FOR YOUR GENEROUS SUPPORT

DONORS

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WASHINGTON AND LEE



Ursula Landsrath Animal Rescue Fund A A M











For Rockbridge, Bath, and Alleghany





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