

# ROCKBRIDGE ANIMAL ALLIANCE



## 2022 FINANCIAL REPORT





## Mission

To practice and promote responsible pet ownership through education and outreach in the community.



## Vision

Our goal is to work with pet owners and support other animal related organizations to improve the lives of Rockbridge area pets.



## Values

We are established to aid in community outreach, humane education, and community assistance programs with an emphasis on the importance of spaying and neutering, and keeping pets with their families by providing essential supports.



**Dear Supporters:**

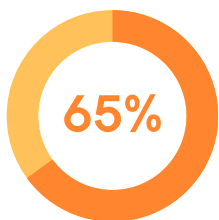
**We are very fortunate to live in an area where resources and community support for the welfare of animals is valued. 2022 has been an exciting and successful year for Rockbridge Animal Alliance. We were able to provide crucial services to pet owners and pets living in Rockbridge County and the cities of Lexington and Buena Vista, Virginia.**

**As of December 2022, RAA registered 179 families as clients. Our clients own 558 cats and 394 dogs. To support these pets, we held 8 Pet Food Pantries in 2022 and distributed over 10,737 pounds of food in addition to treats, tarps, blankets, and flea & tick medication. Plus, a total of 54 dogs and cats were spayed, neutered, or received veterinary care.**

**We were honored to receive a \$10,000 grant from the PEDIGREE FOUNDATION in August 2022, a \$1500 grant from the URSULA Landsrath Animal Rescue Fund in December 2022, and a \$3000 grant from Washington and Lee University's Community Grants Committee in December 2022.**

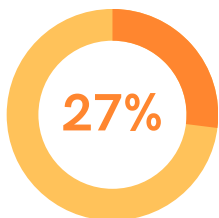
**RAA also received greatly appreciated food/monies/supplies from private citizens, local business owners, Walmart, Tractor Supply, Kroger, and Costco.**

**We are thankful to Gleaning for the World for providing us a constant supply of dog food to purchase, and RARA for giving us a space to hold our Pet Food Pantry. We enjoyed participating in the Rockbridge Community Festival and the Festival of Trees at the Natural Bridge State Park.**



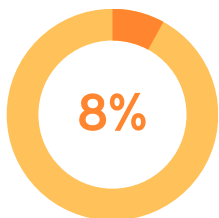
**65%**

to Pet Food Pantry



**27%**

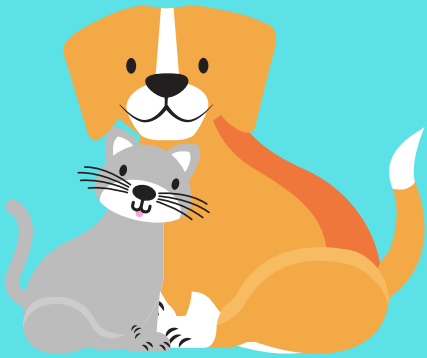
to Spay & Neuter  
& Veterinary Care



**8%**

to Administrative





# Income Statement

## Main Sources of Revenue

GRANTS AWARDED IN 2022	_____	\$15,600.00
AMAZON SMILE, KROGER REWARDS	_____	\$611.47
CASH DONATIONS, PAYPAL, FACEBOOK	_____	\$5792.67
IN-KIND DONATIONS	_____	\$1950.00
<b>TOTAL REVENUE</b>	_____	<b>\$23,954.14</b>

## Expenses

SPAY/NEUTER & VETERINARY CARE	_____	\$4165.06
PET FOOD & PET SUPPLIES	_____	\$9956.44
P.O. BOX & TRACPHONE	_____	\$166.00
LICENSE, REGULATORY FEES, & INSURANCE	_____	\$707.25
WEB, EMAIL HOSTING, & QUICKBOOKS	_____	\$214.00

Total

\$8745.39

# Projections



## Financial Targets 2023

DONATIONS	\$5000
FUNDRAISING	\$5,000
GRANTS	\$10,000

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*Our success is a result of established partnerships*

## THANK YOU TO:

- The PEDIGREE FOUNDATION
- Ursula Landsrath Animal Rescue Fund
- Washington and Lee University
- Rockbridge Area Relief Association
- Gleaning for the World
- Valley Programming for Aging Services
- Cats Unlimited
- Furever Friends
- Greater Rockbridge County Skateboard Coalition
- Well Pet Group
- Lexington Animal Hospital
- Blue Ridge Animal Clinic
- Edgewater Animal Hospital
- Tractor Supply, Lexington
- Walmart, Lexington
- Kroger, Lexington
- Our Facebook followers
- Cat Lives Matter Rockbridge
- Dogs of Rockbridge
- Downtown Books
- Rockbridge County Farmer's Co-op

