

ROCKBRIDGE ANIMAL ALLIANCE

Edition #2 Newsletter August-November, 2023



FOOD PANTRY

We love the little notes we receive from clients during our Pet Food Pantry! Despite having shortages of pet food, we distributed over 8014 lbs from August-November. Pet food insecurity is a real issue in Rockbridge County, Virginia, and we strive to support over 300 families.

DISCOUNT

Thanks to our wonderful friends at Valvoline Instant Oil Change you can get 10% off your invoice by mentioning Rockbridge Animal Alliance at any location!

CALLING ALL ANIMAL LOVERS!



GET 10% OFF YOUR INVOICE & 10% GOES BACK to Rockbridge Animal Alliance all year long!*

HOW?

- Just mention Rockbridge Animal Alliance
- Drive thru, car-side service
- no appointment necessary



FOR LOCATIONS + HOURS
VIOCVA.COM

*max \$25 per invoice, program subject to change anytime good at participating locations



VETERINARY CARE

Over the past four months we have happily provided financial assistance for twenty-two pets to receive veterinary care. Services included spay & neuter, senior wellness exams, and vaccines. We also contributed financially to procedures involving amputation, infections, and tooth extractions.



UPDATE

We are incredibly happy to announce that Bella and Mowgli have both been adopted and are doing well. Bella has a little boy to play with, and Mowgli has a pit sibling to love on!

2023 CALENDAR

In August, we launched our first 2023 RAA Photo Calendar Contest! We had 116 participants. And with the sale of 100 calendars, we will earn \$3324 for local pets! It was so much fun seeing all the adorable pet photos! While supplies last, calendars can be purchased at Downtown Books, Pure Eats, Glowbowl Cafe, Spencer's, and Lexington Pet Place.



SO PROUD

We were thrilled to be featured in the W&L's "The Law News" this September. Two of our fabulous volunteers are currently W&L Law students. They both have full schedules and yet they find time to volunteer. We are incredibly proud and thankful to have both of them as a part of our organization.

HELIOTROPE

RAA was honored to be selected by Heliotrope Brewery as their recipient for Sharing Sundays during the month of October. We held our first joint Pet Halloween Costume Party judged by Mark Cline! We can't thank Heliotrope enough for their amazing support!



RAA turned 9 years old on October 6th! The founding members laid the ground work and established RAA's current programs. Thank you to Sara Sprenkle, Frank Zappaterrini, Kelly Balthaser, Cera Wadsworth, Laura Stavinoha, Jonathan Cook, and Emily Cook!

IT'S OUR BIRTHDAY!



VOLUNTEERS

RAA is looking for volunteers. Do you want to help keep pets with the people they love? If the answer is yes, we have opportunities for everyone.



outreach@rockbridgeanimalalliance.org
<https://www.rockbridgeanimalalliance.org>

VOLUNTEERS NEEDED

Rockbridge Animal Alliance is looking for volunteers to join our wonderful team who are dedicated to ensuring that at-risk pets living in Rockbridge County receive food and veterinary care.

WE ARE LOOKING FOR:

- ✓ Wood Workers
- ✓ CPAs
- ✓ Grant Writers
- ✓ Fundraising Experts
- ✓ Administrative Data Entry
- ✓ Pet Pantry Assistants
- ✓ Quick Books Experts



GRANTS

We are excited to announce that Rockbridge Animal Alliance received grants from the Community Foundation for Rockbridge, Bath, and Alleghany Counties on October 26, from W&L Community Grants on November 13, and from Two Mauds on November 11. We are profoundly grateful to these organizations for their generosity and support of local animal welfare.



FEED HOPE TOGETHER

Our Giving Tuesday Campaign focused on the pet food insecurity in Rockbridge County. Many pets lack the sustenance to live healthy and fulfilling lives, and it is our mission to provide supplemental food for at-risk pets. No one should suffer the trauma of losing a pet to a shelter due to financial difficulties.

ROCKBRIDGE ANIMAL ALLIANCE

FEED HOPE TOGETHER

Help us ensure that at-risk families can feed their pets!



GIVING TUESDAY, NOVEMBER 28TH



- \$25 feeds 1 dog for 1 month
- \$20 feeds 1 cat for 1 month
- \$15 feeds 1 puppy or kitten per month



FESTIVAL OF LIGHTS

This year Friends of Natural Bridge State Park are supporting ConnectionsPlus Healthcare + Hospice and the Glasgow Food Pantry. Come fill up our box to improve the lives of those in need. New this year are ballots. Each ballot is priced at \$1.00 and can be purchased at the front desk of the Visitor Center. You can then cast your ballots into a ballot box provided under each tree. The tree with the most donations and ballots will be crowned the winner of the 2023 Festival.

SPONSORS

Thank you to our 2023 Calendar Sponsors!

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MESSAGE FROM THE BOARD

It is our mission to keep pets and families together by ensuring that food and medical interventions are available, so no dog or cat goes hungry or without basic veterinary care. Providing these primary needs results in the reduction of pets being surrendered to shelters for possible euthanasia and decreases the trauma experienced by at-risk pet owners who are unable to financially care for their pets .

With much appreciation for your continued support, we wish you and your loved ones a joyous Holiday Season and New Year. Looking forward to 2024!

Thank you from: Maurine M. Houser Board Chair, Fred Marmorstein Treasurer, Jen Coluzzi Deputy-Treasurer, Mary Harvey-Halseth Secretary, Barbara Merryman Social Media, Stephanie Flint Volunteer Coordinator, Dr. Walter Logan Advisor

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<https://www.rockbridgeanimalalliance.org/>

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